



RMA New England Chapter

Sponsor Opportunities

September 1, 2023 – August 31, 2024

About the RMA New England Chapter



For more than 100 years, RMA has been laser focused on one thing: helping its members in the world's financial institutions better understand and address risk. As a trusted partner, RMA has weathered the many economic ups and downs of the last century alongside its members, which now number 1,600+ financial institutions of all sizes, from multi-nationals to local community banks. These institutions are represented by over 41,000 individual RMA members located throughout North America, Europe, Australia, and Asia.

Our members rely on us to keep them abreast of important industry trends and prepare them to face new challenges head-on. Our sound risk management principles are developed for members, by members, and help to build safer, stronger financial institutions, impacting local communities and the global economy.

All of this makes RMA unique - we are the only comprehensive source of risk management tools and education that has spanned the last 100 years. And we look forward to the next 100 as we help the industry come together on the transformative issues of climate, cyber, culture, technology, and more.

The RMA New England Chapter serves approximately 2,700 members, from over 100 institutions, as well as professional and academic members, from MA, CT, RI and NH.

SPONSORSHIP OPPORTUNITIES

GOLD	SILVER
\$5,000	\$2,500

RMA New England Chapter 2024 Sponsors



RMA New England Chapter Sponsors

Gold



Silver



GOLD Sponsorship

\$5,000

	GOLD
Industry Exclusivity (unless a Silver sponsor is already in the space)	✓
!!NEW!! Ability to present up to two virtual events per year (subject to Programming Committee approval)*	✓
Opportunity to speak at or moderate two panels per year	✓
2 free passes to Chapter events (excluding LORS). 2 additional attendees allowed at member rate.	✓
2 nonmember employees may attend LORS at member rate	✓
Ability to submit white papers quarterly for posting to Chapter's LinkedIn group	✓
Highest visibility on website and all outward-facing chapter communication. Marketing exposure in all program announcements, web site with inbound links	✓
Ability to provide materials to attendees	✓
Exposure to approximately 2,700 RMA Associate Members	✓
* Topic and presentation must be educational, not promotional	

SILVER Sponsorship

\$2,500

	Silver
!!NEW!! Ability to present one virtual event per year (subject to Programming Committee approval)*	✓
Opportunity to speak at or moderate one panel per year	✓
1 free pass to Chapter events (excluding LORS). 1 additional attendee allowed at member rate	✓
1 nonmember employee may attend LORS member rate	✓
Ability to submit white papers two times a year for Chapter's LinkedIn group	✓
Visibility on website and all outward-facing chapter communication. Marketing exposure in all program announcements, web site with inbound links	✓
Ability to provide materials to attendees	✓
Exposure to approximately 2,700 RMA Associate Members	✓
* Topic and presentation must be educational, not promotional	

Sponsorship Tiers

Gold:
\$5,000

Silver:
\$2,500

	Gold		Silver	
Industry Exclusivity (unless Silver Sponsor is already in space)	✓			
Recommend/run Virtual Program	✓	2	✓	1
Free Passes to Events (not LORS)	✓	2	✓	1
Additional nonmember attendees at member rate	✓	2	✓	1
Nonmembers can attend LORS at member rate	✓	2	✓	1
Ability to provide materials at events	✓		✓	
Speak or moderate a panel/year	✓	2	✓	1
Visibility on Website/communications	✓	Highest	✓	Yes
Ability to submit white papers for LinkedIn group	✓	4 times	✓	2 times
Exposure to 2,700 RMA Members	✓		✓	